



New not for profit website gets Sydney women cycling

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BikeGal.com is a new, not for profit website dedicated to getting more women cycling in Sydney.

The website is created by 36 year old Sydney resident Rachael de Zylva who recently returned to cycling and noticed how many more men than women cycled in Sydney.

“I returned to cycling at 34 years of age, having not cycling since I was a kid. I noticed how difficult it was to get female specific cycling information and support.

“I also noticed how many men cycle compared to women and for many women there are safety fears and a lack of confidence that prevents them from getting on a bike.

“BikeGal.com aims to help Sydney women get cycling with a fun and friendly website that contains all the information they need to get going on a bike,” Rachael said.

She approached the City of Sydney Council late last year and successfully received a matching grant from the Council to create a female cycling specific website and BikeGal.com was born.

BikeGal.com is targeted at women in Sydney and aims to answer questions about cycling safety, road rules, bike gear and accessories for women, how to buy a bike and commuting.

All the information is presented with female cyclists in mind and the website’s only aim is to get more Sydney women feeling confident and able to ride a bike in Sydney.

Since starting the website recently, BikeGal.com has hundreds of followers on Facebook and regularly blogs about cycling experiences.

For more information visit www.BikeGal.com, visit us on Facebook <http://www.facebook.com/Bikegalcom> or contact Rachael de Zylva on 0408 659 812 or info@BikeGal.com